

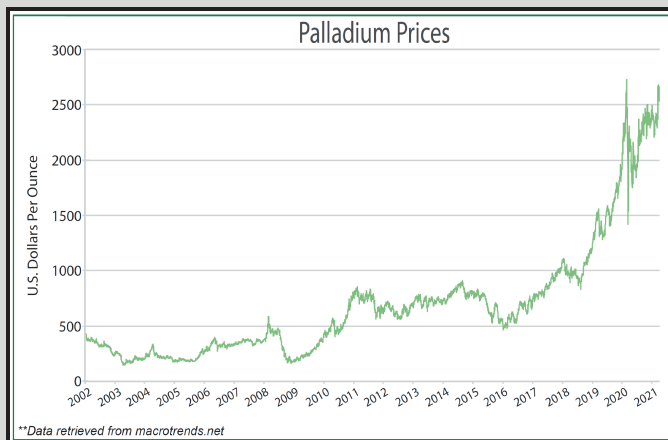
# GENERATION PGM

## News Brief

### Green Is The New Gold

The Marathon Property that hosts the Marathon Copper and Palladium Project has been explored by various companies over the past 60+ years. When work first started on this Project, it was focussed on iron and copper. However, with the rise in platinum and palladium prices the potential for the property expanded into what it is today.

Platinum Group Metals (PGMs) which include palladium, platinum and rhodium, are essential metals in the manufacturing of automotive catalytic converters. In recent years it has become more common for governments globally to introduce strict vehicle exhaust emission regulations to reduce the amount of greenhouse gases releasing into the atmosphere. This has resulted in supply shortages for palladium and rhodium, which is why the metal prices have risen dramatically in the last 5 years. The graph below showcases the change in palladium prices over the last 20 years.



As more countries introduce these emission regulations, the manufacturing of cars powered strictly by gasoline could decrease. The greater addition of hybrid, electric and hydrogen fuel-cell vehicles will increase the demand of palladium, platinum and copper.

Generation PGM is pleased to have submitted the positive Feasibility Study that outlines the substantial potential the Marathon Palladium and Copper Project has. To review the Feasibility Study document please visit:

<https://www.genmining.com/projects/technical-reports/>

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